



CONTACT

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📍 15 Valley Stream Drive,
Cumberland RI, 02864

EDUCATION

2022-2026

CLEMSON UNIVERSITY

- Bachelors in Sports Communication;
Minor in Brand Communication
- GPA: 3.81

SKILLS

- Web skills (Adobe/Canva)
- White Pages
- Zoomph
- Innovative

CERTIFICATIONS

- Google Ads
- Sprinklr Campaign Manager Pro/
insight
- Zoomph

CLUBS

- Sigma Kappa Sorority- 2022-2025
- Association for Women In Sports
Media 2022-PRESENT
- Sports Management Club- 2022-
2025

WORK EXPERIENCE

Clemson Athletics Department: Ventures AUG 2024- PRESENT
Data analytics / Social Media Student Intern

- Collects and analyzes social media data for Clemson Athletics using Zoomph; collaborates with supervisors to optimize engagement and performance across platforms.

Ocean State Waves Baseball Social Media/ Sponsorship Activation Intern APRIL 2025- AUGUST 2025

- Managed game-day promotions and marketing, collaborated with players on sponsorships and content creation, and oversaw social media strategy to drive fan engagement.

Clemson Music Festival- Marketing Internship Team Member OCT 2024- APRIL 2025

- Assisted in marketing Clemson Music Fest through social media, graphic design, and on-campus initiatives; managed live Instagram coverage of performances, sponsor activations, and fan experiences.

Social Media Listening Center Internship JAN 2024-MAY 2024

- Hands-on experience in social media listening, data analysis, and related projects with opportunities to learn from SMLC staff and assist with live press coverage.